



## EDUCATION

### Bachelor of Fine Arts in Visual Communication (Graphic Design)

May 2010 • Weber State University • Ogden, Utah

## SKILLS

### Graphic Design & Illustration

Visual Identity, Branding, Typography, Infographics, Publication, Photography, Packaging, Advertisement

### Web Design

Interactive Design, User Interface, User Experience, Responsive Design, Wire Framing, HTML5, CSS3, jQuery

### Software & Tools

Pencil and Paper, Photoshop, Illustrator, Indesign, Final Cut Pro, Digital SLR Camera, Fireworks, Flash, Dreamweaver, Sketch, InVision, MS Office, Trello, Chrome Dev Tools, NetBeans, TextMate, Terminal, FileZilla

## EXPERIENCE

6 years

### The Ticket Reserve | Graphic & Web Design

11/2013 - 02/2016 • 840 S. Waukegan Rd. Suite 200, Lake Forest, IL 60045 (I telecommuted from Ogden, UT)

Graphic Design, Web Design, and Front-end Web Development for the web ticketing platform TeamTix. The platform was licensed to big sporting events, such as: Rose Bowl, Sugar Bowl, and College Football Playoffs. Integrated graphic elements to enrich the User Interface. Used Responsive Design to improve the User Experience on mobile and tablet. Added dynamic elements with JavaScript and jQuery in order to enhance the Interactive Design. Resulted in the platform being easier to use and more enjoyable, with higher mobile usage.

### Hurricane Racing - Mt. Hood Ski Bowl | Graphic & Web Design

03/2012 - 06/2015 (3 year contract) • P.O. Box 320, 87000 E. Hwy. 26, Government Camp, OR 97028

Designed, developed, and managed a web site for Hurricane Racing, a ski and bike shop at Mount Hood Ski Bowl. Used clean design, bold aesthetics, and original photography to help in branding and user navigation. The site served as a promotion for: rentals, tuning services, guided tours, and events.

### One World Press | Web Design

08/2011 - 07/2014 (3 year contract) • P.O. Box 4410 Chino Valley, AZ 86323

Maintained four separate websites for the publishing company One World Press. Used Photoshop, Illustrator, and InDesign to add new design elements which promoted sales. Updated sites with new books for sale, using HTML and CSS. Maintained interactive elements to show book previews. Preserved information hierarchy which helped users navigate products.

### Harlo Interactive | Web Design

01/2011 - 04/2011 (internship) • 700 NE 22nd Ave Suite 214, Portland, OR 97232

Production Web Design and Development for an interactive design firm. Sped up processes by prepping designs to be ready for development. Lightened the load of senior developers by building out front-end designs with HTML and CSS. Learned and wrote backend code with PHP, MySQL, and Code Igniter.

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experience continued

## Weber State University | Web & Graphic Design

10/2009 - 06/2010 (9 month internship) • 3848 Harrison Blvd. Ogden, Utah 84408

Worked as a web design intern in the marketing department at Weber State's Continuing Education division. Created illustrations and graphics to include in marketing material. Transferred all web content into a new website structure, which was much cleaner and more user friendly.

## Jim Felt Physical Therapy | Graphic Design & Branding

08/2013 - 09/2013 (1 month contract) • 5734 South 1475 East Suite 200 B, South Ogden, Utah 84403

Designed visual identity (logotype) and collateral materials that helped in branding. Collateral included: business cards, letterhead, RX Pads, outdoor signage, and window lettering. Used clean and simple style to convey corporate identity and emphasize readability.

## Proper Villain Productions | Logo Design

12/2012 - 05/2013 (6 month contract) • Portland, OR

Created a visual identity (logo) for Proper Villain Productions. The process included: concept generation, multiple revisions, and multiple team meetings. The logo set the foundation for their brand to be built on.

## Agging Chic | Illustration & Graphic Design

11/2012 - 04/2013 (multiple contracts) • 700 E. Redlands Blvd, Suite U #331, Redlands, CA 92373

Illustrated an info graphic of a woman's "Posture Age". The graphic depicted a woman in 5 successive stages of aging, each having a different posture; it was used on the website as a call to action. Also compiled various background graphics to incorporate throughout the company's website.

## Pinnacle Marketing | Graphic Design

03/2012 - 02/2013 (multiple contracts) • 605 East Barnes Street, Vancouver, WA 98661

Worked on projects for large companies such as: HTC, Rackspace, and CDS Global. Designed infographics and icons that were used in sales presentations. Edited video blooper reels using Final Cut Pro.

## WI-ME Snowboards | Snowboard Graphics

07/2012 - 08/2012 (1 month contract) • 411 N Fair Oaks, Madison, WI 53714

Used hand drawn and vector illustration to create snowboard graphics. The final product was a digital vector illustration printed on a snowboard, via sublimation.

## StackHouse Media | Illustration & Logo Design

05/2011 - 08/2011 • 12031 Ventura Blvd Suite 1 Studio City, CA 91604

Created hand drawn, rustic art. The illustration was digitized and used as the logo for *stphilipsplaza.com*. Also designed a series of 10 preliminary logos for the golf and tennis social network, squid.in.

FREELANCE  
EXPERIENCE

since 2009



continued

## Wasatch Project Freestyle | Graphic Design & Branding

05/2009 - 01/2010 • Heber City, Utah

Designed logo, business cards, letterhead, envelope, brochure, and magazine ad for *Transworld Snowboarding* magazine. The designs were bold, using strong red and black colors with sharp angular forms.

## Weber State Snowboard Team | Graphic Design

01/2009 - 06/2010 • 3848 Harrison Blvd. Ogden, Utah 84408

Designed logotype, event posters, flyers, and brochures. Used t-shirts and flyers for advertising, which increased membership and created a brand presence on campus.

## LIFESTYLE

Design, Art, Family, Community, Snowboarding, Gardening, Theology, Travel, Chocolate

